



Wishmakers On

CAMPUS[®]

Fundraising Guide

MAKE · A · WISH[®]

CENTRAL & SOUTH
TEXAS CHAPTER

About Make-A-Wish®



All his life Christopher James Greicius dreamed of becoming a police officer, but he didn't know that his wish would be the inspiration for the largest wish-granting organization in the world.

Make-A-Wish® traces its origin to one boy's wish. In 1980, 7-year-old Chris Greicius was being treated for leukemia. Every day, he dreamed of becoming a police officer. When Chris' health worsened, the Arizona Department of Public Safety officers planned a day that would lift his spirits, complete with a custom-made uniform, helmet, badge and even a helicopter ride. Chris' delight in having his wish come true inspired a group of volunteers to form the first Make-A-Wish® chapter.

Types of Wishes

Wishes are a wonderful experience for children with life-threatening medical conditions. Not only is the wish a magical interlude, but it is also a factor in increasing the child's sense of empowerment. Children are energized by imagining it, describing it, planning it and anticipating it.

Most wishes fall into one of four categories:

Wish To Go...

Kids wish to go to some place magical like Disney World, Alaska, or a beach in Hawaii.



Wish To Meet...



Kids wish to meet a favorite celebrity, singer or athlete like Taylor Swift, a Spurs player or the President of the United States.

Wish To Be...

Kids wish for a unique experience like becoming a model, Shamu's Trainer or Navy SEAL.



Wish To Have...

Kids wish for something special like a computer, puppy, swing set or room makeover.



A wish come true gives a child, who otherwise may never have the opportunity, a chance to just be a kid again. Their wish will provide a brief respite from constant doctor visits and hospital stays.

If you could have one wish, what would you wish for?

Wishmakers On Campus[®]

College Fundraising

Welcome to Wishmakers On Campus[®], a program designed for college students to help Make-A-Wish[®] grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. College students in Greek, honor, professional organizations or groups of friends wanting to make a difference can come together to raise money to fund wishes for courageous children.

The fundraising possibilities are endless – anything from a 5K walk/run to a talent show. By participating in Wishmakers On Campus[®], you can help shine a ray of hope on children diagnosed with life-threatening illnesses. A fulfilled wish can help lift up these children and carry them away to a place where dreams come true. It brings the magic back and with it...hope.

The possibilities for Wishmakers On Campus[®] are endless. For a few ideas or to see what has been done in the past please see our Fundraising Ideas section on the next page.

Through the Wishmakers On Campus[®] program your group can:

- Increase awareness of the mission of Make-A-Wish[®]
- Foster the value of community service
- Promote school spirit
- Empower students to be actively involved in helping grant wishes to courageous children
- Provide partnership opportunities between students, the school and the local community
- Experience the joy of helping a child with a life-threatening illness

The program includes fundraising ideas and objectives to simplify the planning process. Your group can add its own creative touch to existing ideas or create something completely new. The success of the Wishmakers On Campus[®] program is measured by the efforts and generosity of each and every one of you. We are so thankful for your support in making wishes come true.

Register your organization now and get started today in just three easy steps!

1. Fill out and return the Wishmakers On Campus[®] Fundraising Form
2. Recruit your wish team to help brainstorm, organize and execute your event
3. Start planning

For more information about Wishmakers on Campus[®] please contact:

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Austin, Texas 78746

Fundraising Ideas

Here are some ideas to get you started, but feel free to use your creativity:

- ★ **Dollar Drive:** Get everyone on campus to donate \$1. Come up with creative ways to get 100% participation.
- ★ **Silent Auction:** Contact local companies and business to have auction items donated.
- ★ **Bachelor and Bachelorette Auction:** Have people bid on the campus hunk or beauty for a special date. Contact local restaurants, movie theaters, sports events, etc. for discounts, items, or tickets.
- ★ **Sports Tournament:** Volleyball, Soccer, Basketball, Flag-Football, Powder-Puff, Home-Run Derby, Ski for Wishes, Fishing, Hunting, Dance Marathon, etc.
- ★ **Talent Show**
- ★ **Bowl-A-Thon**
- ★ **Recycled Can Collection:** Hold a recycled can collection on campus and donate the proceeds.
- ★ **Luncheon or Dinner with Campus Celebrities:** Solicit various notables (coaches, President, professors, athletes, local celebs, etc.) to have dinner at the highest bidder's home (or favorite restaurant).
- ★ **Survivor Kits:** During midterms or finals week sell "survivor kits" full of munchies and goodies for those all-nighters.
- ★ **Spaghetti Dinner**
- ★ **Campus Garage Sale**
- ★ **Sell Holiday Cards**
- ★ **Benefit Concert/Fashion Show**

Fundraising Rules

Thank you for helping us make wishes come true! In planning and conducting your fundraiser, please follow these simple guidelines:

- ✓ **We do not allow door-to-door or telephone solicitation.**
- ✓ **Please use care when using the Make-A-Wish® name and logo.** Note that "Make-A-Wish" is spelled with a capital "A" and hyphens (not "Make a Wish"). Also, please do not alter our logo. For example, do not change it to Make-A-Cake if you are conducting a cake walk. If you would like our logo to add to letters, flyers, etc., please contact the Make-A-Wish office. Taking care in these matters helps us protect our brand!
- ✓ **Our mission is to grant the wishes of children with life-threatening medical conditions.** Please do not refer to the children that we serve as "terminally ill" or "dying", as these labels can instill a sense of defeat and can be counterproductive as our wish kids' fight to overcome their illnesses. We believe in the importance of keeping a positive mindset, focusing on their wish and not their diagnosis.
- ✓ **Please keep careful track of money that you raise.** Submit the money directly to Make-A-Wish® within 30 days after the end of your fundraiser.
- ✓ **If you are going to advertise your fundraiser outside of the school community, or are planning to contact media please contact and coordinate this with your local Make-A-Wish® chapter office.**
- ✓ **If you would like any more information** about Make-A-Wish® or any materials to help promote your fundraiser, please contact Sarah Conner at sarah@cstx.wish.org 210-525-9474 or Lauren Bremer at lauren@cstx.wish.org 512-329-9474.

Thank you for your support!

Wishmakers On Campus® Fundraising Form

We are **delighted** that you are going to participate. Please complete this form and send it back to us as soon as possible.

University/College/School: _____

Organization/Group Name: _____

Contact Name: _____

Contact Address: _____

Contact Phone: _____ Contact Email: _____

Advisor Name (if applicable): _____

Advisor Phone: _____ Advisor Email: _____

Description of Fundraising Activities: _____

Date: _____ Time: _____ Location: _____

Estimated Number of Participants: _____ Estimated Cost of Fundraiser: _____

Estimated Donation to Make-A-Wish: _____

What participation/resources do you need from Make-A-Wish®? (ie. balloons, banners, etc.) _____

Please check this box, if you would like a Make-A-Wish® representative to meet with your group, speak at an assembly or attend a check presentation.

Please check this box to indicate that you have read and agree to the Fundraising Rules.

Proposed By: _____

Approved By: _____

Signature _____ Date _____
School Representative

Signature _____ Date _____
Make-A-Wish® Representative

Please mail us your donation **within 30 days** after the completion of your fundraiser. If you have any questions about our Wishmakers on Campus® program or need additional information, please contact either of the following:

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